



FOR IMMEDIATE RELEASE

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Adventure Green Alaska Program Announces New Members

Anchorage, AK – The Alaska Travel Industry Association (ATIA) announces the Adventure Green Alaska (AGA) program, a sustainable tourism program for businesses operating in Alaska, has awarded six new members and thirty-nine re-certified members in the Fall 2024 cohort. AGA certified companies subscribe to the belief that outstanding businesses can be sustainably operated to benefit employees and visitors and have voluntarily met standards for certification. The AGA standards, criteria, and application process ensures businesses meet metrics for economic, environmental, and cultural sustainability.

New Certified Businesses

Alaska Storytellers, Sitka, AK
Great Alaskan Lumberjack Show, Ketchikan, AK
Seldovia Nature Tours LLC, Seldovia, AK
Shearwater Cove, Seward, AK
Tutka Tours LLC, Homer, AK
University of Alaska Museum of the North, Fairbanks, AK

Re-certified Businesses

Arctic Dog Adventure Co., Fairbanks, AK
John Hall's Alaska Tours and Transportation, Statewide
Red Onion Saloon, Skagway, AK
Lazy Otter Charters, Inc., Whittier, AK
Alaska Photo Treks, Anchorage, AK
Explore Fairbanks, Fairbanks, AK
Allen Marine Tours, Southeast AK
Kayak Adventures Worldwide, LLC, Seward, AK
Discovery Voyages, Whittier, AK
Visit Anchorage, Anchorage, AK
Alaska Silvertip Lodge and Cabins, Soldotna, AK
Alaska Wildland Adventures, Girdwood, AK
Harbor 360 Hotel, Seward, AK
Major Marine Tours, Seward, AK
Lighthouse Excursions, Ketchikan, AK

Steamboat Bay Fishing Club, Ketchikan, AK
Waterfall Resort Alaska, Ketchikan, AK
Diamond M Ranch Resort, Kenai, AK
Stan Stephens Glacier and Wildlife Cruises, Valdez, AK
Glacier Bay Sea Kayaks, Inc., Gustavus, AK
Kenai Fjords Wilderness Lodge, Seward, AK
Kenai Fjords Tours, Seward, AK
Within the Wild and Tutka Bay Lodge, Homer, AK
Bear Paw Adventures, Anchor Point, AK
Venture Travel, Ketchikan, AK
Alaska Rainforest Sanctuary, Ketchikan, AK
Northern Latitude Adventures, Seward, AK
Seward Ocean Excursions, Seward, AK
Sunny Cove Kayaking, Seward, AK
Chugach Adventures, Girdwood, AK
Kodiak Brown Bear Center and Lodge, Kodiak, AK
Inn at Creek Street, Ketchikan, AK
Gastineau Guiding Company, Juneau, AK
Bering Sea Crab Fisherman's Tours, Ketchikan, AK
Riverboat Discovery and Gold Dredge 8, Fairbanks, AK
Planet Earth Adventures LLC, Anchorage, AK
Alaska Native Heritage Center, Anchorage, AK
Rainbow Glacier Adventures, Haines and Skagway, AK
Alaska Coach Tours, Southeast AK

Alaska's leading statewide nonprofit membership organization for the Alaska travel industry.

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"ATIA is excited to welcome these new businesses to the Adventure Green Alaska certification program," said Jillian Simpson, President and CEO of ATIA. "We applaud these 45 businesses for their steadfast commitment to sustainability in social, environmental, and cultural tourism practices!"

"Congratulations to all of the businesses receiving Adventure Green Alaska certification!" said Josh Howes, Board Chair of the ATIA Board of Directors. "We are excited to be part of this growing movement and look forward to seeing the continued positive impact of these businesses' sustainable efforts."

The Adventure Green Alaska program (<https://www.alaskatia.org/opportunities/adventure-green-alaska>) is a voluntary certification program for sustainably operated Alaskan tourism businesses. AGA-certified businesses have adhered to high standards in economic, environmental, and social sustainability on the premise that travelers are increasingly seeking out businesses who operate at a highly sustainable level. AGA is managed by the Alaska Travel Industry Association. Alaska Airlines is a title sponsor of the AGA program.

The Alaska Travel Industry Association (www.alaskatia.org) is Alaska's largest statewide membership trade association for the travel industry and represents more than 600 members and businesses supporting Alaska tourism. ATIA promotes Alaska's travel industry as one of the state's major economic forces and advocates for the growth of the industry while remaining attentive to Alaska's natural environment, diverse cultures, and unique quality of life.

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